



# Burjeel Holdings Acquires 100% Stake in Makkah's Specialist Physiotherapy Center

**Abu Dhabi | Makkah, December 31, 2024:** In a significant move that highlights its expanding presence across Saudi Arabia, Burjeel Holdings PLC (“**Burjeel**” or “**the Group**”), a leading super-specialty healthcare provider in the MENA region, listed on the Abu Dhabi Securities Exchange (**SYMBOL: BURJEEL; ISIN: AEE01119B224**), has announced the acquisition of a 100% stake in the Specialist Physiotherapy Center, a premier healthcare facility in Makkah, through its subsidiary, Burjeel KSA. With a total investment value of SAR 6.5 million, this acquisition aligns with Burjeel's strategy to broaden its footprint in Saudi Arabia and enhance its capabilities to deliver world-class physiotherapy and rehabilitation services. Strategically located in Makkah, the center is positioned to cater to the needs of Umrah and Hajj pilgrims, with hotel physiotherapy offerings designed to support the needs of both tourists and pilgrims.

The Specialist Physiotherapy Center, founded in 2017, is known for its advanced treatments, expert team, and exceptional patient care. Over the past two years, it has demonstrated strong growth, achieving a 2.1x increase in revenue to SAR 3.8 million from 2021 to 2023, reflecting strong patient demand and operational efficiency.

With an experienced team of 17 highly qualified physiotherapists, the center specializes in sports injuries, pediatric care, and post-surgical rehabilitation. The center features state-of-the-art facilities, including high-intensity electromagnetic therapy, cryotherapy, laser treatments, and a standalone gym, yoga studio, and educational center.

The center presents a valuable opportunity to strengthen Burjeel's brand presence in this key market, as Makkah attracts millions of pilgrims annually. The center has formed strategic partnerships with organizations such as the Makkah Islamic Authority, the Saudi Federation for Soccer, and the National Guard. It is actively involved in partnerships with sports academies, medical organizations, and local charities to promote health and wellness.

**Mr. John Sunil, Group CEO of Burjeel Holdings, commented on the acquisition:** “This strategic acquisition reflects our commitment to enhancing access to world-class healthcare services across the Kingdom of Saudi Arabia. Recognizing Makkah’s status as a primary destination for pilgrims, integrating the Specialist Physiotherapy Center into our network not only enhances our offerings in physiotherapy and rehabilitation but also supports our broader vision to serve both local and international patients and support KSA’s medical tourism ambitions. We look forward to enhancing the center’s capabilities and introducing new services as part of our ongoing efforts to provide innovative and comprehensive care to our patients.”

This Specialist Physiotherapy Center will be integrated into Burjeel's PhysioTherabia network, the fastest-growing and largest physiotherapy and wellness network in the Kingdom. In the coming months, the focus will be on expanding the center’s services and building on existing partnerships. The Group plans to activate new programs, including pediatric and neuro rehabilitation services, and introduce advanced technologies such as a cryo chamber and the David System for physiotherapy. The integration of these services will further establish the center as a premier destination for rehabilitation in the Kingdom.

The acquisition also aligns with the Group’s broader objective to contribute to the Kingdom’s Vision 2030 by supporting the healthcare sector’s growth and enhancing its global competitiveness.



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## ABOUT BURJEEL HOLDINGS

Founded in 2007, Burjeel Holdings is a leading super-specialty healthcare services provider in the UAE and Oman, and it operates a growing specialized healthcare segment in Saudi Arabia. The Group operates an integrated and multi-brand healthcare ecosystem across primary, secondary, tertiary, and quaternary medical care, ensuring complex care delivery to patients across all socioeconomic groups.

Our network comprises 97 assets across the UAE, Oman, and Saudi Arabia, including 19 hospitals, 27 medical centers, 28 physiotherapy and wellness centers, 15 pharmacies, and other allied services. Burjeel Holdings' brands include Burjeel, Medeor, LLH, Lifecare, PhysioTherabia and Tajmeel.

## Contacts

<p><b>Investor Relations:</b> Sergei Levitskii Director of Investor Relations <a href="mailto:ir@burjeelholdings.com">ir@burjeelholdings.com</a> <a href="tel:+971503802383">M: +971 50 380 2383</a></p>	<p><b>Media:</b> M. Unnikrishnan Corporate Communications Officer <a href="mailto:krish@burjeelholdings.com">krish@burjeelholdings.com</a> <a href="tel:+971504275895">M: +971 50 427 5895</a></p>
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