



# Catherine Calarco

## EXECUTIVE EXPERIENCE

2021 – 2022	VP, Global Go to Market, Innovation Evangelism	Automation Anywhere
2020 – 2021	Sr. Director, Global Go to Market	Automation Anywhere
2018 – 2020	Sr. Director, Industry Strategy & Global Lead Life Sciences	Automation Anywhere
2016 – 2018	Chief Commercial Officer and Executive Consultant	Digital Health
2008 – 2016	Chief Marketing Officer / Senior VP	HeartMath LLC
2004 – 2010	Lecturer and Independent Consultant	MIT Sloan School of Management
2002 – 2003	Executive Director	HiGrowth Project
2000 – 2001	CEO	Onezone
1997 – 2000	General Manager	Thermo Fisher Scientific (Biolab Scientific)
1995 – 1997	General Manager / Marketing Manager	SABRE Pacific
1988 – 1990	U.S. Field Marketing Manager / Product Manager	Applied Biosystems

## BOARD EXPERIENCE

2007 – Present	Board of Advisors	Astia
2019 – Present	Leadership Committee	How Women Lead
2017 – 2022	Advisor	ROYBI
2011 – 2019	Board of Directors	MIT CNC

## EDUCATION

MBA	Massachusetts Institute of Technology (MIT), Cambridge, MA
BS, Biology / Chemistry	California State University, Chico, CA